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G. VENKATASWAMY NAIDU COLLEGE (AUTONOMOUS), KOVILPATTI – 628 502.



UG DEGREE END SEMESTER EXAMINATIONS - NOVEMBER 2024.

(For those admitted in June 2023 and later)

PROGRAMME AND BRANCH: B.COM.

SEM	CATEGORY	COMPONENT	COURSE CODE	COURSE TITLE
I	PART - III	CORE-2	U23CO102	PRINCIPLES OF MANAGEMENT

Date & Session: 12.11.2024 / FN

Time : 3 hours

Maximum: 75 Marks

Course Outcome	Bloom's K-level	Q. No.	SECTION - A (10 X 1 = 10 Marks) Answer <u>ALL</u> Questions.
CO1	K1	1.	Which of the following do management functions include? a) Directing b) Controlling c) Planning and Organising d) All of the above
CO1	K2	2.	Who is referred to be the "Father of Scientific Management?" a) Henry Fayol b) Robert Owen c) Fredrick W. Taylor d) None of these
CO2	K1	3.	_____ plans are related to short term goals. a) Tactical b) Contingency c) Strategic d) None of these
CO2	K2	4.	A _____ plan is an outline of steps designed with the goals of the entire organisation as a whole in mind. a) tactical b) strategic c) contingency d) all the above.
CO3	K1	5.	Organisation structure is primarily concerned with the delegation of authority a) line staff b) allocation of tasks c) strategy d) management
CO3	K2	6.	Committees are an expensive both in terms of cost and _____. a) time b) finance c) management d) none of these
CO4	K1	7.	People join an organisation to fulfil their _____ needs. a) monetary b) harmony c) intellectual d) all the above
CO4	K2	8.	_____ is an orderly study of job requirements and involves systematic Investigation. a) Job description b) Training c) Job analysis d) Recruitment
CO5	K1	9.	_____ is the process of influencing the behaviour of people by making them strive voluntarily towards the achievement of organisational goals. a) Supervision b) Communication c) Leadership d) Motivation
CO5	K2	10.	While other functions prepare a setting for action, name the function that initiates the action in the organisation. a) Planning b) Organising c) Staffing d) Directing
Course Outcome	Bloom's K-level	Q. No.	SECTION - B (5 X 5 = 25 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	11a.	Identify the scope of Management
CO1	K3	11b.	Discuss the need for management.

(OR)

CO2	K3	12a.	A good plan can be identified by certain characteristics- Analyze this statement. (OR)
CO2	K3	12b.	“Planning can be considered as a series of sequential steps”-Comment.
CO3	K4	13a.	Identify the Principles of Organizing. (OR)
CO3	K4	13b.	Examine the Organizing Functions of Management.
CO4	K4	14a.	Point out Merits and demerits of internal sources of recruitment. (OR)
CO4	K4	14b.	Differentiate recruitment from selection.
CO5	K5	15a.	Conclude the scope of direction in an organization. (OR)
CO5	K5	15b.	Choose the techniques of effective coordination.

Course Outcome	Bloom's K-level	Q. No.	SECTION – C (5 X 8 = 40 Marks) Answer <u>ALL</u> Questions choosing either (a) or (b)
CO1	K3	16a.	Write the points revealed about the nature of management. (OR)
CO1	K3	16b.	Describe the principles given by Henry Fayol to the Modern Management Thought.
CO2	K4	17a.	Illustrate the steps involved in rational decision-making process (OR)
CO2	K4	17b.	Explain the Process involved in MBO and its benefits .
CO3	K4	18a.	Analyse the essential features of scientific management. (OR)
CO3	K4	18b.	Outline the advantages of centralization and decentralization.
CO4	K5	19a.	Assess the main methods used for recruiting the people from outside. (OR)
CO4	K5	19b.	“Performance appraisal is planned, developed and implemented through a series of steps” - Comment .
CO5	K5	20a.	Evaluate the different types of leaders in an organization. (OR)
CO5	K5	20b.	Recommend the principles of effective communications.